

10/522639

OT12 Rec'd PCT/PTO 26 JAN 2005

BARNES & THORNBURG LLP

P.O. Box 2786
Chicago, IL 60606-2786

#2

PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE


Customer No.: 23644Certificate Under 37 CFR 1.8(a)Application No.: U.S. Nationalization of
PCT/US2003/24446I hereby certify that this correspondence is
being deposited with the United States
Postal Service as Express Mail No.
EV590001805US in an envelope addressed
to Commissioner for Patents, P.O. Box
1450, Alexandria, VA 22313

Confirmation No.: Not Yet Assigned

Filing Date: Not Yet Assigned

on January 26, 2005

Group Art Unit: Not Yet Assigned


(Signature)

Examiner Name: Not Yet Assigned

Grant H. Peters
(Printed Name)Attorney
Docket No.: 27726-98319First Named
Inventor: Arthur H. BunnTitle: System & Method for Maintaining
Distributor LoyaltyINFORMATION DISCLOSURE STATEMENTCommissioner For Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

In accordance with the provisions of 37 C.F.R. 1.56, 1.97 and 1.98, the attention of the Patent and Trademark Office is hereby directed to the references listed on the attached form PTO/SB/08. It is respectfully requested that the references be expressly considered during the prosecution of this application, and that the references be made of record therein and appear among the "References

Cited" on any patent to issue therefrom. A copy of the search report from the above-referenced PCT Application is enclosed.

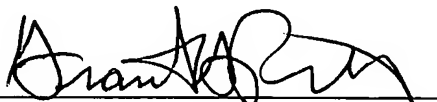
No representation is intended that a search has been made or that prior art references other than those listed on the attached form are not available. The citation of these references shall not be construed to be an admission that the information cited in the statement is considered material to patentability.

This Information Disclosure Statement is being filed within three months of the U.S. filing date OR before the mailing date of a first Office Action on the merits. No certification or fee is believed to be required.

The Commissioner is authorized to charge any fees that might be due in connection with this Information Disclosure Statement to Barnes & Thornburg LLP Deposit Account No 12-0913 identifying our attorney docket number 27726-98319.

Respectfully submitted,

BARNES & THORNBURG LLP



Grant H. Peters
Registration No. 35,977

Date: January 26, 2005

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Substitute for form 1449/PTO

(Use as many sheets as necessary)

Complete if Known

Application Number

Filing Date

First Named Inventor

Arthur H. Bunn

Art Unit

Examiner Name

Attorney Docket Number

27726-98319

Sheet

1

1

1

U. S. PATENT DOCUMENTS

[illegible]

FOREIGN PATENT DOCUMENTS

[illegible]

Examiner
Signature

Date _____

	Not Considered	Considered
1. The number of people who are affected by the problem.		
2. The severity of the problem.		
3. The likelihood of the problem occurring.		
4. The cost of the problem.		
5. The time required to solve the problem.		
6. The complexity of the problem.		
7. The availability of resources to solve the problem.		
8. The potential for future problems.		
9. The impact of the problem on other areas.		
10. The overall importance of the problem.		

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. ¹Applicant's unique citation designation number (optional). ²See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁶Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.

0112 Rec'd PCT/PTO 26 JAN 2005

PTO/SB/08B (08-03)

Approved for use through 07/31/2006. OMB 0651-0031

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Substitute for form 1449/PTO

(Use as many sheets as necessary)

Complete if Known

Application Number

Filing Date

First Named Inventor

Arthur H. Bunn

Art Unit

Examiner Name

Sheet

2

of

2

Attorney Docket Number

27726-98319

NON PATENT LITERATURE DOCUMENTS

[illegible]

Examiner Signature		Date Considered	
-----------------------	--	--------------------	--

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

1 Applicant's unique citation designation number (optional). 2 Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: **Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.